



Webinar Sponsorship Prospectus

Thank you for considering webinar sponsorship with Prosperity Indiana! Webinars are an ideal way to reach a statewide audience. Because our webinars are recorded and maintained on our website for members, your sponsorship will continue to be recognized long past the date of the original event.

Webinar Topics

General:

- Grant management
- CDFI/CLCs
- OCS Grants

Prosperity Indiana series:

- Theory of Change

Placemaking Series:

- Placemaking through Farmers Markets
- Activating Places

Effective boards for real estate development series:

- Fundamental Duties of Board Members
- Financial Statements
- Compliance Issues
- Community Engagement
- How to work with contractors
- Understanding the market

Leadership Series:

- Leadership styles
- Developing relationships with government
- Board engagement
- Training for staff on interacting with the board
- Communications within the organization

About Indiana Association for Community Economic Development D/B/A Prosperity Indiana

Community economic development is any local action that creates economic opportunities and improves social conditions, particularly for those who are most disadvantaged. Founded in 1986, Prosperity Indiana is a statewide organization that supports a network of organizations that builds vital communities and resilient families. We advocate for public policies and assist the network in developing comprehensive solutions that engage local leadership to generate private and public investment.



Strengthening our communities.

Benefits to Sponsor

- Logo included in at least one email blast marketing webinar
- Logo included in at least one edition of monthly newsletter
- Logo included in at least two Facebook posts marketing webinar
- Logo included in webinar slide deck (seen during live webinar broadcast and also available on Prosperity Indiana website to members)
- Sponsor verbally recognized during webinar

Cost of Sponsorship

- Sponsorship cost: \$2000

Expectations of Sponsor

- Sponsor must submit logo to Prosperity Indiana at least one month prior to webinar to be included in marketing emails and social media
- Sponsor may suggest topics or speakers to Prosperity Indiana. Prosperity Indiana has the right to decline to use suggested topics or speakers.
- Sponsor may market webinar through its own network and channels. All marketing must mention Prosperity Indiana as the webinar host and/or use the Prosperity Indiana logo.
- Provide brief sponsor description to Prosperity Indiana for inclusion in slide deck at least two weeks prior to webinar

FOR MORE INFORMATION

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