



Dear Partner:

I am very excited to share the date and focus of the **2019 Prosperity Indiana Summit and Statehouse Day!** The combined two-day event will be held January 29 and 30, 2019. Day one, we will engage policymakers at the Statehouse to discuss member concerns and legislative solutions. On day two, we will learn and connect at Indianapolis Marriott East. The Summit theme is the exploration of **diverse strategies to build individual, organizational and community wealth** as a means of strengthening our communities – however we define them.

To create individual wealth, financial capability and asset building are a must. We are finding that organizational health is increasingly centered around data, outcomes and impact achieved. Similarly, community level prosperity is grown out of several measurable forms of capital – financial, political and physical assets, being a few.

Our members are increasingly asking us to provide more data, more resources, and more information on emerging trends to bring new ideas to bear to do their work. This conference will seek to do just that. Your support will help us deliver our best event yet!

**Please consider sponsoring the Summit. Details are available in the sponsorship prospectus.** You will learn and gain exposure to member organizations and partners across the state of Indiana. **Sponsorships range from \$500 - \$10,000.**

**Join policymakers, placemakers, counselors, developers, leaders, lenders and funders from the nonprofit, public and private sectors.** If you have sponsorship questions, please contact me or Rita O'Donohue at [sponsorship@prosperityindiana.org](mailto:sponsorship@prosperityindiana.org).

Many thanks,

A handwritten signature in blue ink, appearing to read "Jessica Love", enclosed within a blue oval.

Jessica Love  
Executive Director



## 2019 SUMMIT SPONSORSHIP PACKAGES

### PRESENTING SPONSORSHIP - \$10,000 (1 AVAILABLE)

- 8 registrations to the summit and reserved luncheon table with signage
- 10 social media mentions
- Logo on name badges
- Logo recognition in ALL marketing
- Logo recognition in program for selected content session (breakout)
- Recognition from the podium at all plenary events
- Opportunity to insert into the conference registration bag
- Logo on cover of program
- Logo sponsor and present Michael Carroll Leadership Award at lunch
- Speaking opportunity at one plenary session
- Newsletter spotlight in Piece of the PI
- Recognition as presenting sponsor on summit web site and Facebook page
- Input on content selection and/or participation in one summit session
- Logo recognition on scrolling power point
- Full page program ad – back cover
- 3 exhibition tables – prime placement

### PLATINUM SPONSORSHIP - \$7,500 (1 AVAILABLE)

- 5 registrations to the summit and luncheon table signage
- 7 social media mentions
- Logo recognition in program for one content session (breakout)
- Recognition from the podium at all plenary events
- Opportunity to insert into the conference registration bag
- Logo sponsor and present John Niederman Rural Leadership Award at luncheon
- Speaking opportunity at one plenary session
- Logo recognition on the scrolling power point
- Full-page program ad
- 2 exhibition tables

### GOLD SPONSORSHIP - \$5,000 (1 AVAILABLE)

- 4 registrations to the summit and luncheon table signage
- 5 social media mentions
- Logo recognition in the program for one content session (breakout)
- Recognition from podium at all plenary events
- Opportunity to insert into the conference registration bag
- Logo sponsor and present Robert O. Zdenek Staff Member of the Year Award
- Logo recognition on the scrolling power point
- Full-page program ad
- 2 exhibition tables

#### SILVER SPONSORSHIP - \$4,000 (2 AVAILABLE)

- 3 registrations to the summit and luncheon table signage
- 4 social media mentions
- Recognition from the podium at plenary event
- Opportunity to insert into the conference registration bag
- Logo recognition on the scrolling power point
- Logo sponsor and present Key Award for Program of the Year OR Logo sponsor of reception
- Half-page program ad
- 1 exhibition table

#### BRONZE SPONSORSHIP - \$3,000 (UNLIMITED)

- 2 registrations to the summit and luncheon table signage
- 2 social media mentions
- Logo recognition on the scrolling power point
- Half-page program ad
- 1 exhibition table

#### I'M IN! SPONSORSHIP - \$2,000 (UNLIMITED)

- 2 registrations to the summit and luncheon table signage
- 2 social media mentions
- Logo recognition on scrolling power point
- Quarter-page program ad

#### PROGRAM AD/TABLE SPONSOR

- Half Page Ad: \$500
- Full Page Ad: \$1,000
- Table Sponsor: \$500 (One table for eight at luncheon with reserved table signage)



## 2019 SUMMIT SPONSORSHIP AGREEMENT FORM

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Sponsorship Level** *Please select one*

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$10,000 | <input type="checkbox"/> Platinum Sponsor - \$7,500                   |
| <input type="checkbox"/> Gold Sponsor - \$5,000        | <input type="checkbox"/> Silver Sponsor - \$4,000                     |
| <input type="checkbox"/> Bronze Sponsor - \$3,000      | <input type="checkbox"/> I'M IN! Sponsor - \$2,000                    |
| <input type="checkbox"/> Table Sponsor - \$500         | <input type="checkbox"/> Full Page Ad only (no sponsorship) - \$1,000 |
|  | <input type="checkbox"/> Half Page Ad only (no sponsorship) - \$500   |

**Payment** *Please select one*

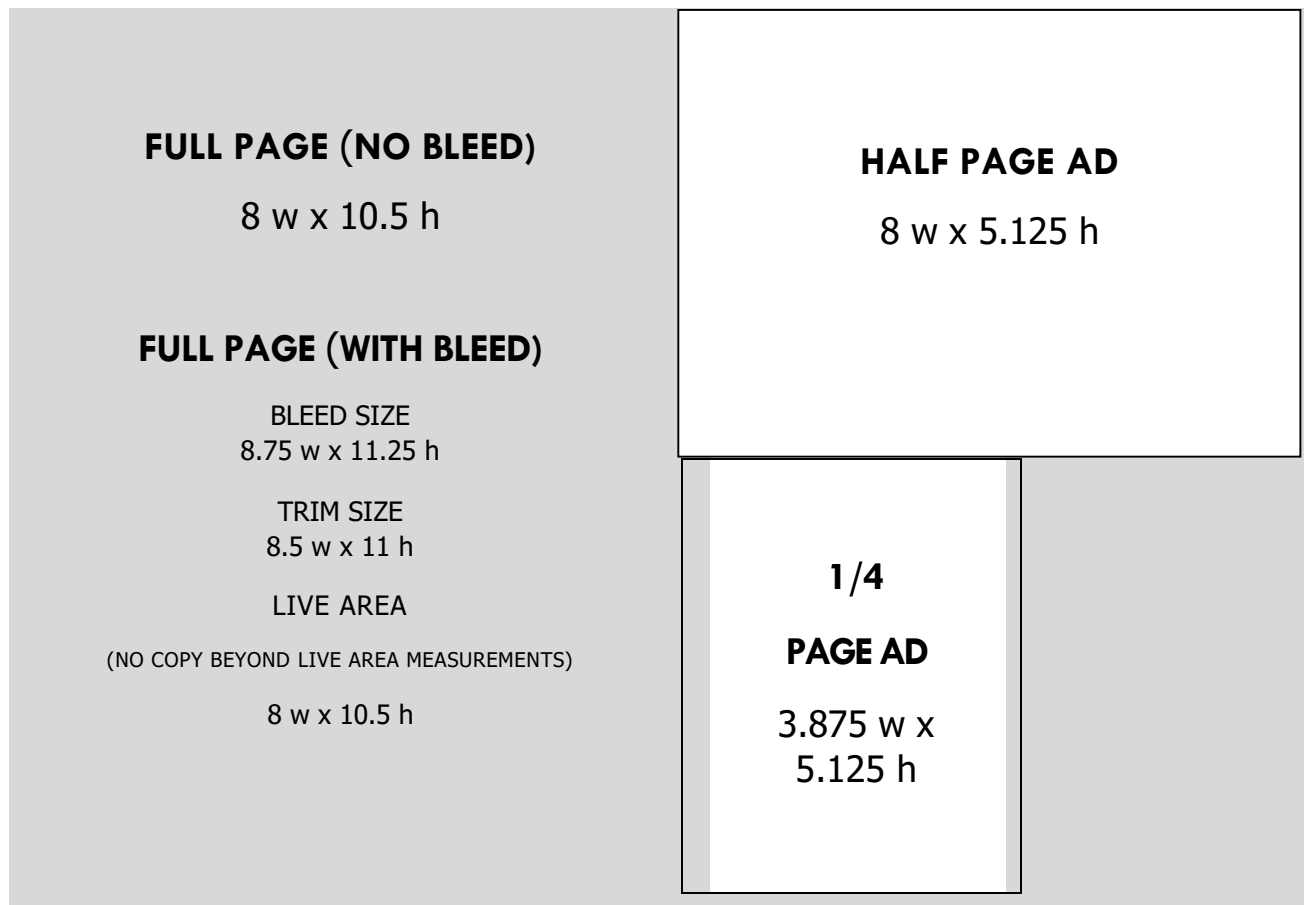
- Charge my credit card
- CC Number: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

- Enclosed is my check payable to **Prosperity Indiana**.

Mail to:  
*Prosperity Indiana – attention Rita O'Donohue  
1099 N. Meridian St., Suite 170  
Indianapolis, IN 46204*

**Thank you for sponsoring the 2019 Prosperity Indiana Summit!** Rita O'Donohue will be in touch with you shortly with more details. Please contact her with any questions at (317) 222-1221 Ext. 405 or [rodonohue@prosperityindiana.org](mailto:rodonohue@prosperityindiana.org).

## Specifications for summit print ads:



### Digital file requirements for print ads:

- » Ads must be sent as a PDF file properly formatted in grayscale (black and white), Macintosh capability and saved with embedded fonts and high resolution 300 dpi graphics. Adobe Illustrator files must have fonts converted to outlines before being saved as a PDF file. High-resolution JPG files are also acceptable. For full page bleed files, all copy/text must be kept inside the “live area” (see chart above for specific measurements) to ensure proper printing.
- » All digital ads must be sized exactly to the appropriate ad size (see ad sizes above)
- » Send final artwork to: [rodonohue@prosperityindiana.org](mailto:rodonohue@prosperityindiana.org)
- » Final ad artwork due: December 15, 2018