

**County Health
Rankings & Roadmaps**

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

HOUSING AND HEALTH: MOVING FROM DATA TO ACTION

*Prosperity Indiana Summit
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February 18, 2020*

countyhealthrankings.org



Support
provided by

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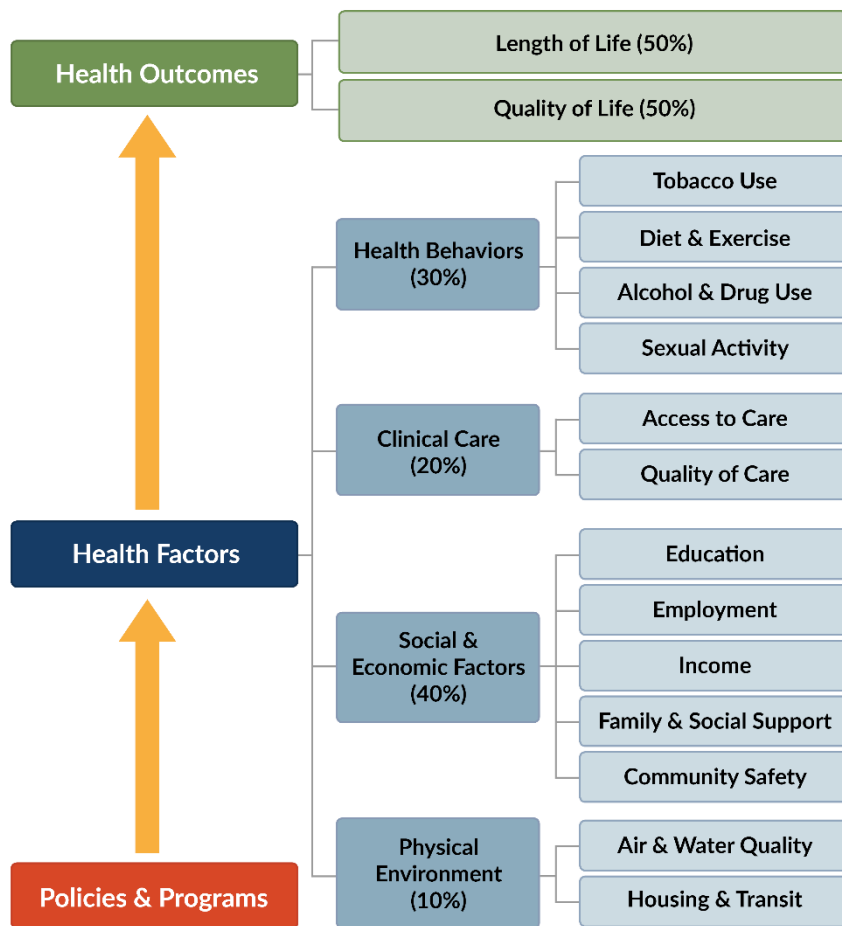




County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

SESSION OVERVIEW

- ▶ Addressing Health Equity
- ▶ Opportunities to get plugged in locally
- ▶ Health & Housing Connection
- ▶ What does the data tell us?



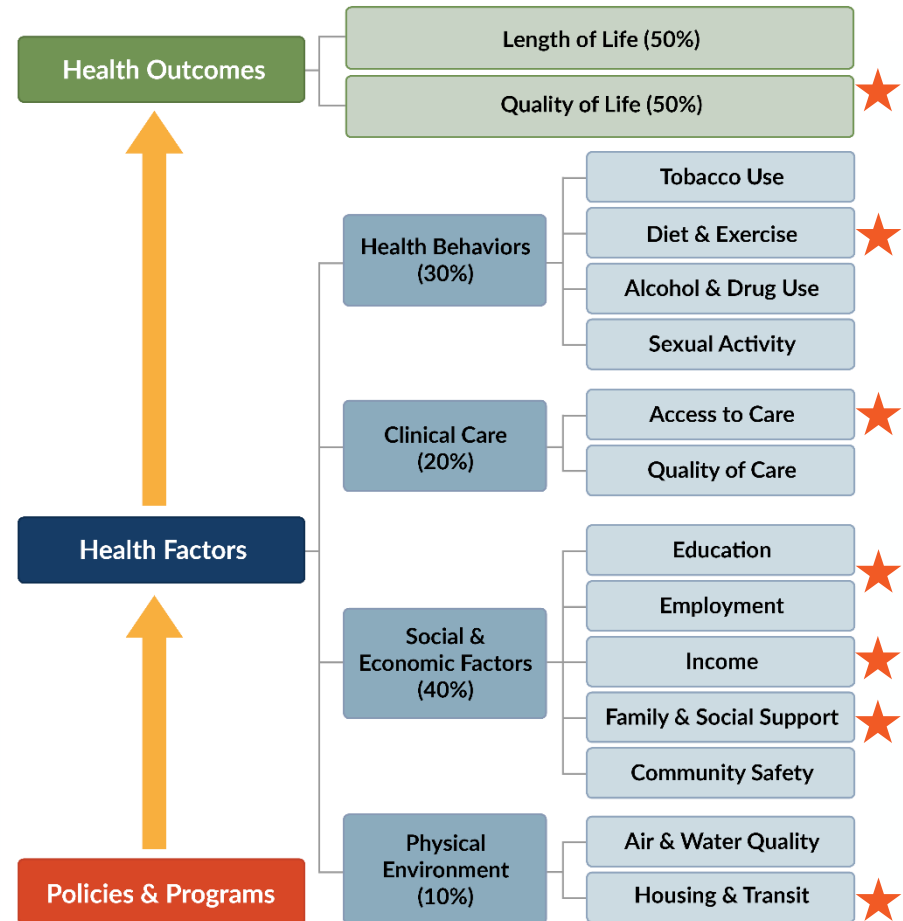
County Health Rankings & Roadmaps

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Spartanburg, SC 2015





HEALTH *by*

... HbD ...

DESIGN

HEALTH BY DESIGN

Health by Design works at the intersection of the built environment and public health, collaborating across sectors and disciplines to ensure Indiana communities have neighborhoods, public spaces and transportation infrastructure that promote active living for all.

www.hbdin.org

WE WILL ACHIEVE OUR GOALS BY:



Advocating for policy change



Building community capacity



Convening diverse partners



Educating on best practices



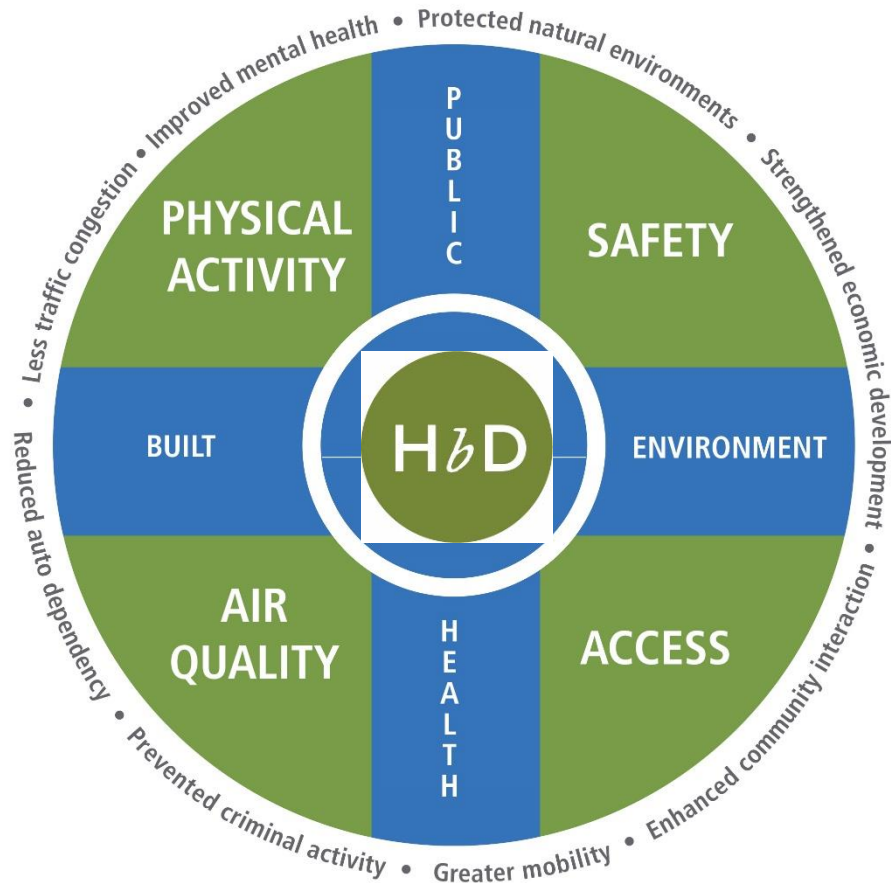
Facilitating dialogue

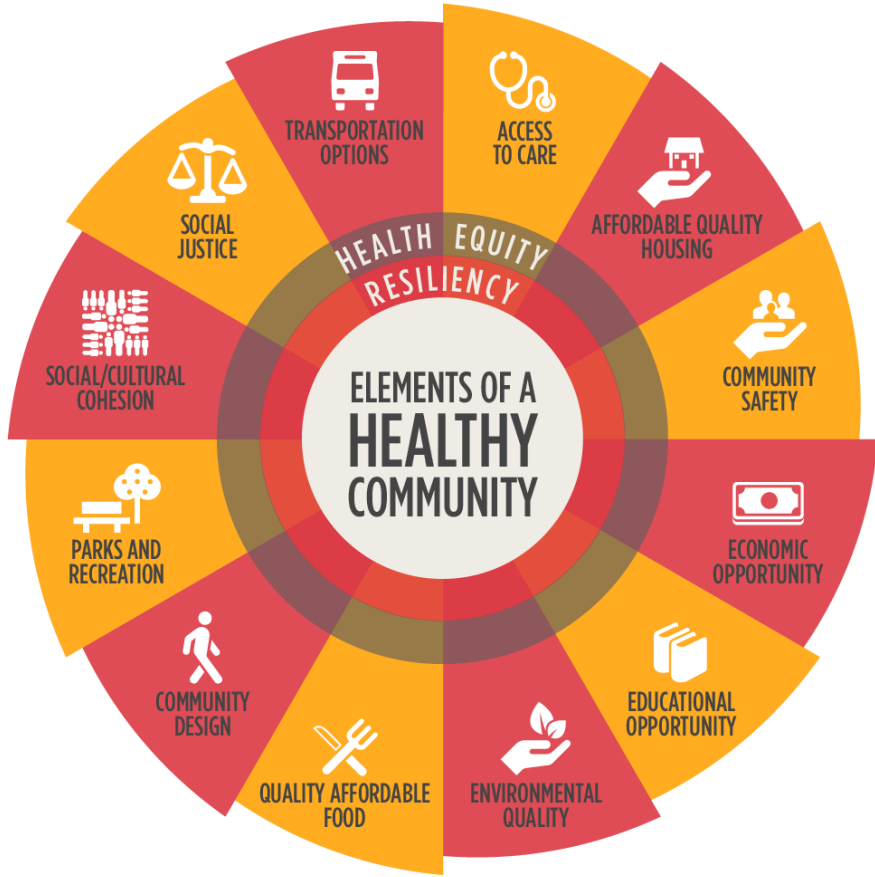


Promoting smart design

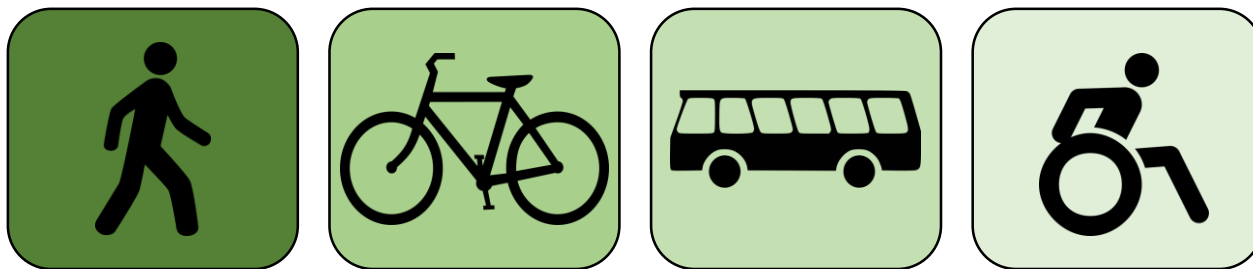


Providing technical assistance





HEALTHY COMMUNITIES



Streets & Public Spaces Are Places for Everyone

All Settings Provide Safe, Accessible, Convenient
& Connected Opportunities for Movement

HEALTH EQUITY

Health equity means that everyone has a fair and just opportunity to be healthier. This requires removing obstacles to health, such as poverty, discrimination and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, transportation options and health care.

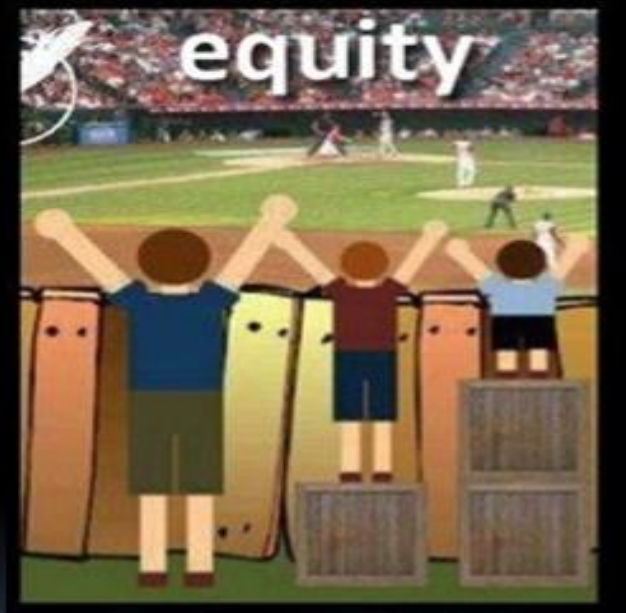
Adapted from: [RWJF What is Health Equity?](#)

Equality vs. Equity



EQUALITY = SAMENESS

GIVING EVERYONE THE SAME THING → It only works if everyone starts from the same place



EQUITY = FAIRNESS

ACCESS to SAME OPPORTUNITIES → We must first ensure equity before we can enjoy equality

EQUALITY VERSUS EQUITY



In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.



In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably.



In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.

Equality

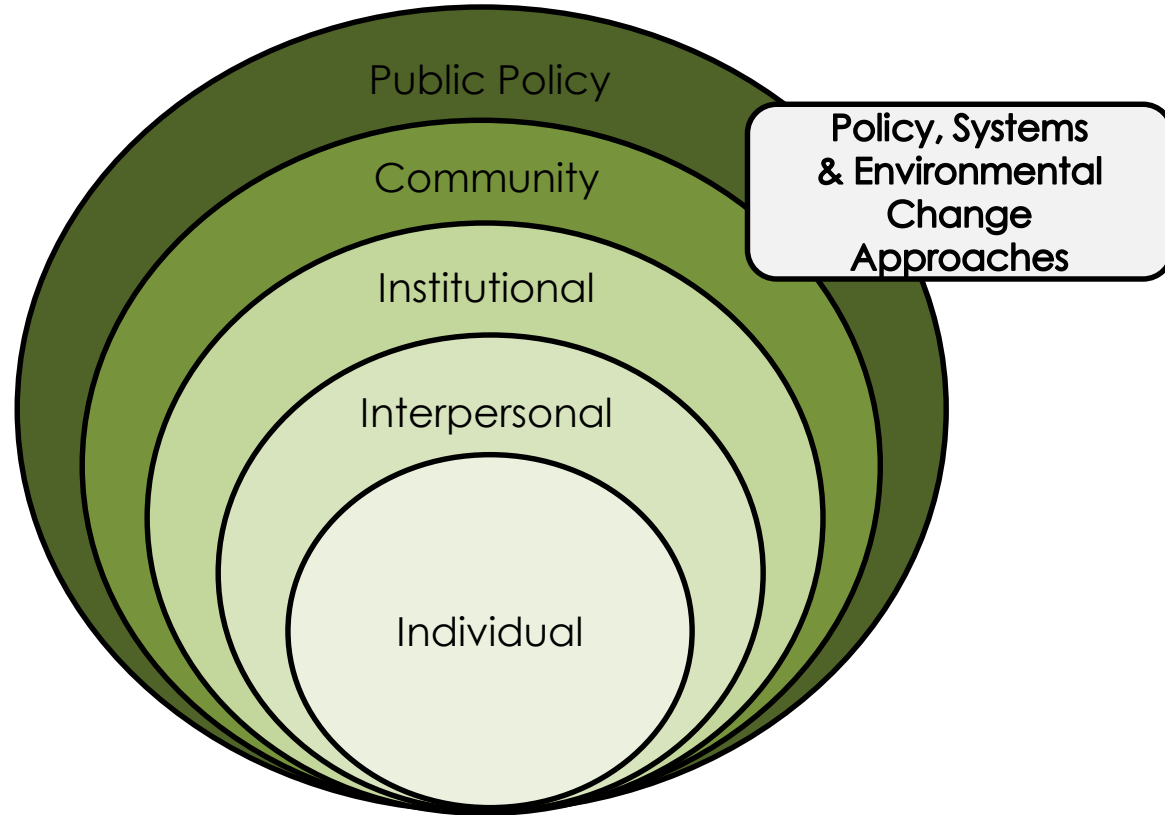


Equity

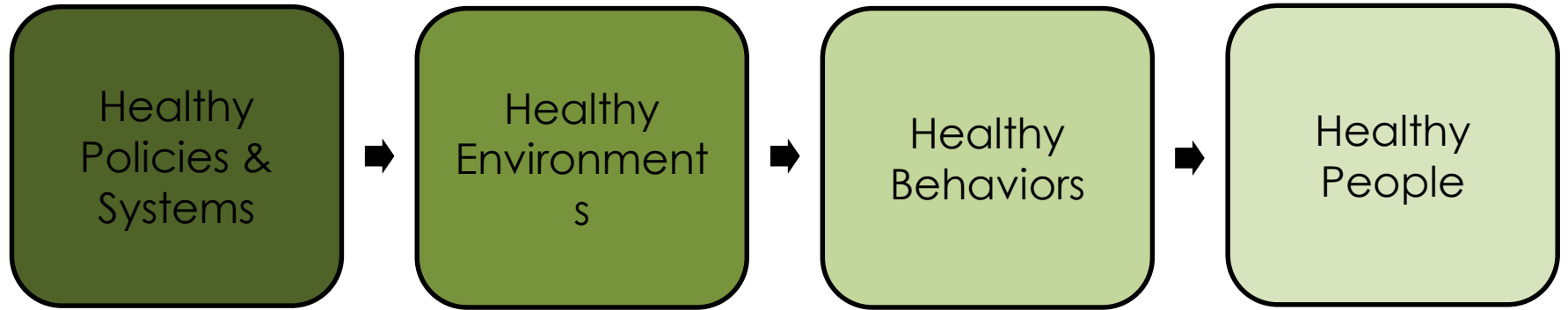


© 2007 National Minority Leadership Conference
http://www.nmlc.org/

SOCIAL ECOLOGICAL MODEL



CREATE CONDITIONS FOR HEALTH

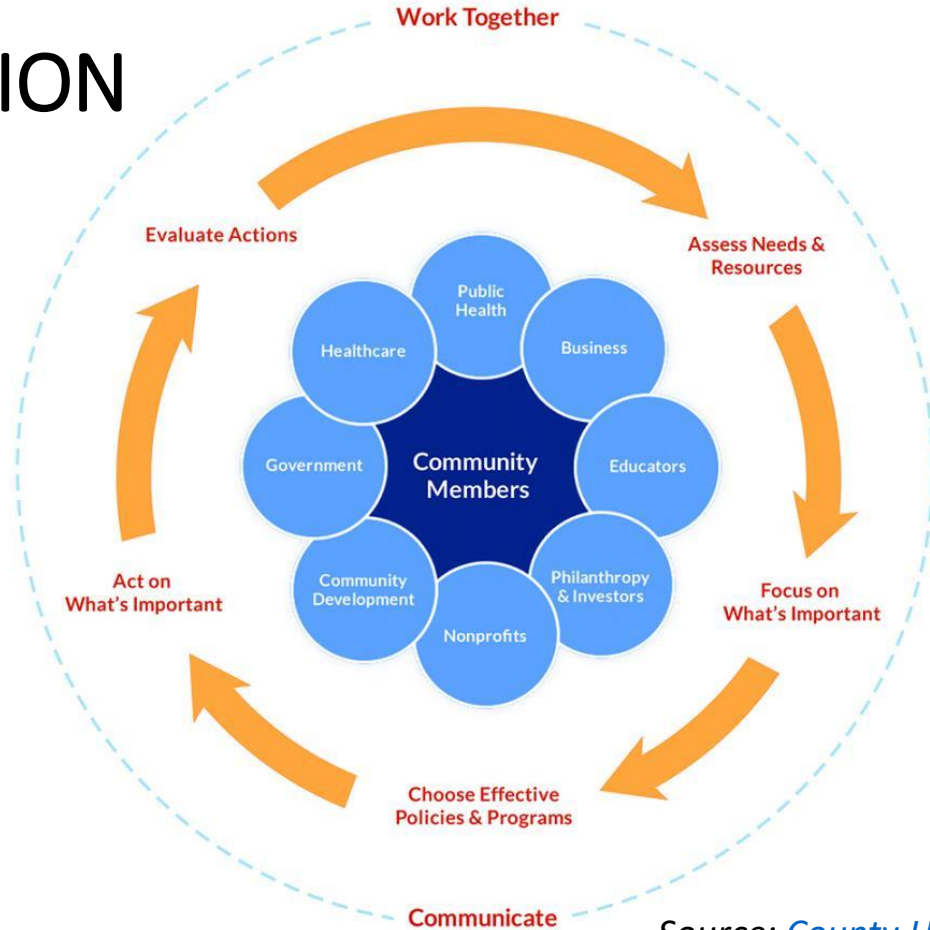


We must move UPSTREAM!



INTENTION

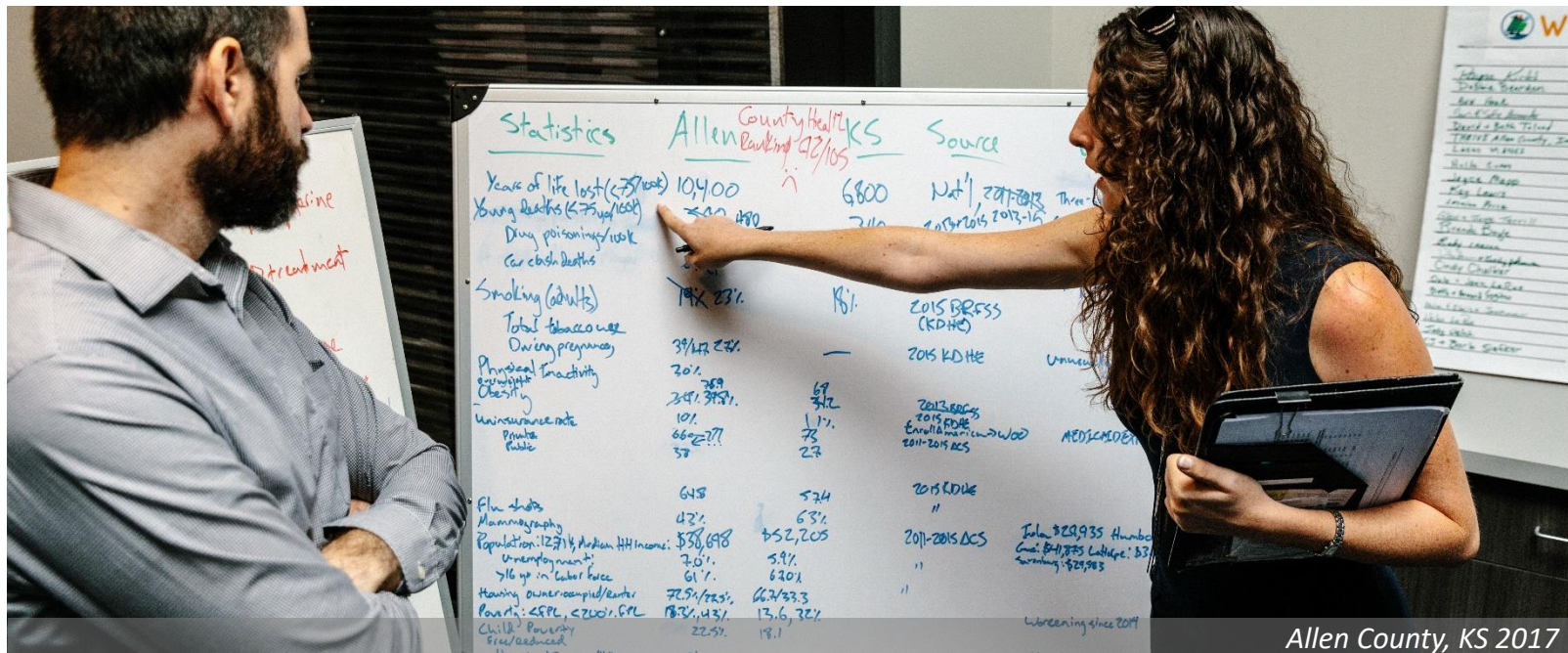
TAKE ACTION



Source: [County Health Rankings & Roadmaps](#)

MAKE THE MOST OF CHR&R



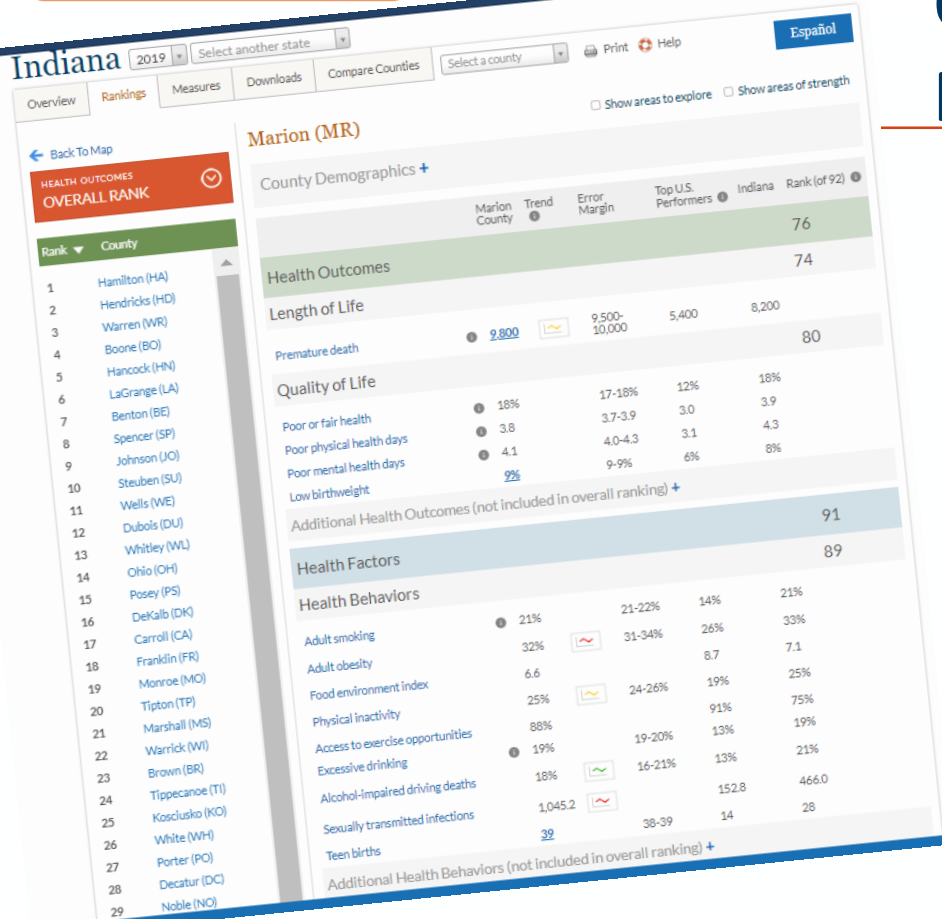


Allen County, KS 2017

DATA

Using data to reveal the factors that influence health

COUNTY HEALTH RANKINGS SNAPSHOT



- ▶ Review health outcomes and health factors for your community
- ▶ Take a big picture approach
- ▶ Investigate areas to explore and areas of strength.

2019 STATE REPORTS

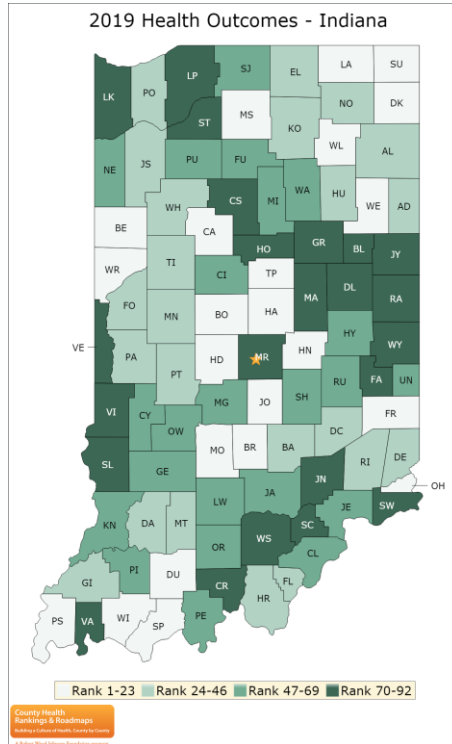
- ▶ Explores the link between housing and health
- ▶ Differences by place and race
- ▶ Call to action to create opportunity and health for all

Find your state's report at:

www.countyhealthrankings.org/state-reports

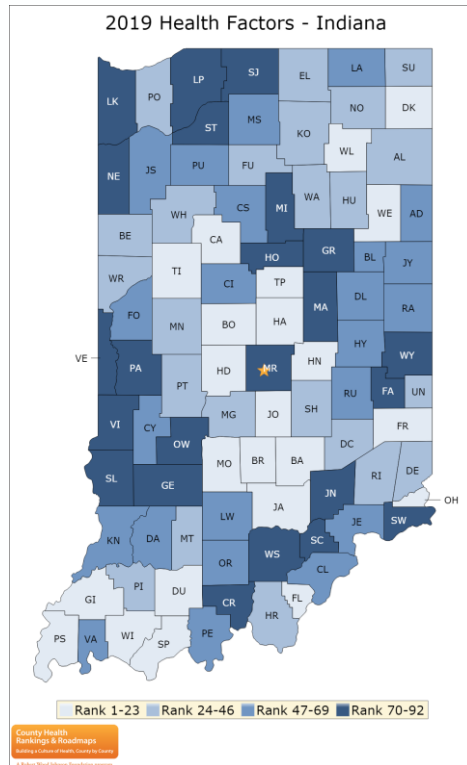


HEALTH OUTCOMES IN INDIANA



- ▶ Help us understand
 - how long people live
 - how healthy people feel
- ▶ Vary based on where we live AND by our racial/ethnic background
- ▶ Page 5
- ▶ Which racial/ethnic group had the best health outcomes in Indiana in 2019?

HEALTH FACTORS



- ▶ Health Factors help us understand the focus areas that **drive** how long and how well we live.
- ▶ Reminder: Social and economic factors are foundational to achieving long and healthy lives.
- ▶ What happens in these social and economic factors when housing becomes unaffordable?



Vicksburg, MS 2017

HEALTH & HOUSING

A safe, secure, and affordable place to call home is a foundation for good health.



Everett, MA, 2015

SEVERE HOUSING COST BURDEN

Percentage of households that spend 50% or more of their household income on housing.

SEVERE HOUSING COST BURDEN IN INDIANA



- ▶ 12% of Indianans are paying more than 50% of their income for rent or mortgage.
- ▶ How does this affect residents' ability to make healthy choices?
- ▶ Page 9
- ▶ Let's see how the racial/ethnic groups fare with home ownership.

THE INTERSECTION OF POVERTY AND HOUSING

In 2017, in Indiana, more than 270,000 children lived in poverty

49% of Indiana's children in poverty were living in a household that spends more than $\frac{1}{2}$ of its income on housing costs



Leaving little left over for other essentials like...



Healthy Food



Transportation



Medical Care

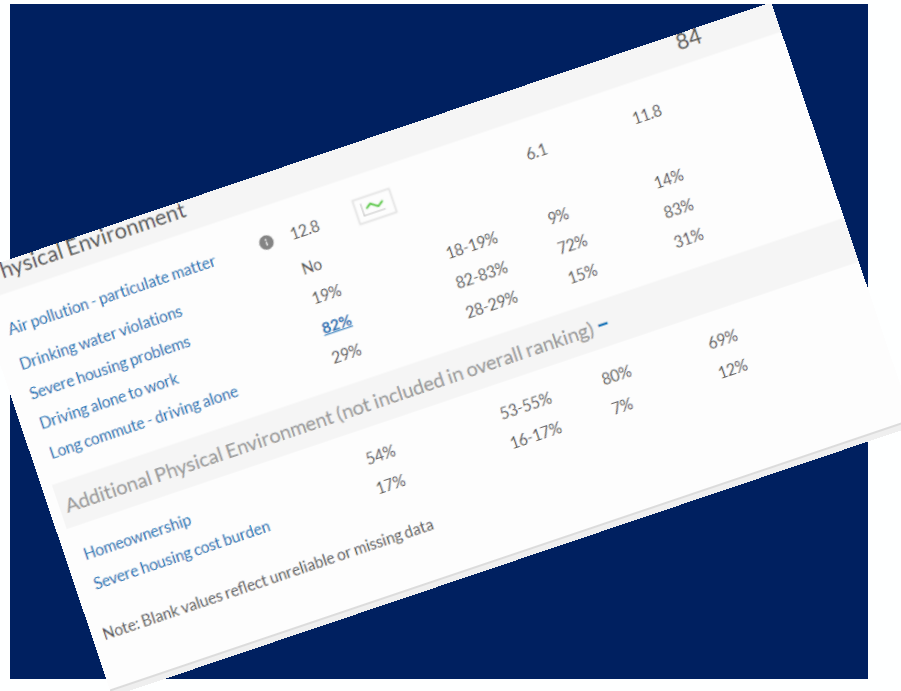


Richmond, VA, 2017

HOMEOWNERSHIP

Percentage of occupied housing units that are owned.

HOME OWNERSHIP IN INDIANA



- ▶ 69% of Indianans own their own home.
- ▶ Let's take a look at what's happening with the 31% who do not own their home.
- ▶ Page 9
- ▶ Let's see how the racial/ethnic groups fare with home ownership.

CAN WE SOLVE THIS?



Make communities more inclusive and connected

Inclusive Zoning • Youth Leadership Programs



**Facilitate access to resources needed to secure
affordable housing**

Housing Trust Funds • Housing Choice Vouchers



**Addressing capital resources needed to create and preserve
affordable housing**

Low-Income Housing Tax Credits • Land Banks

EVIDENCE: WHAT WORKS FOR HEALTH



Find Strategies by Topic

Health Behaviors	Clinical Care	Social & Economic Factors	Physical Environment
<ul style="list-style-type: none">Alcohol and Drug UseDiet and ExerciseSexual ActivityTobacco Use	<ul style="list-style-type: none">Access to CareQuality of Care	<ul style="list-style-type: none">Community SafetyEducationEmploymentFamily and Social SupportIncome	<ul style="list-style-type: none">Air and Water QualityHousing and Transit

- ▶ Menu of policy and program ideas
- ▶ Evidence & disparity ratings
- ▶ Implementation resources

CountyHealthRankings.org/WhatWorks

ACTION LEARNING GUIDES

- ▶ Self-directed learning on specific topics
- ▶ Blend guidance, tools, and activities for hands-on practice and reflection
- ▶ Topics include:
 - Introduction to Equity
 - Root Causes of Inequities
 - Understanding What Drives Health
 - Partnering With Residents
 - Getting Started With Policy Change

Action Learning Guides

Dig into specific topics with a blend of guidance, tools, and hands-on practice and reflection activities.



Introduction to Equity

Ready to learn more about equity and how it applies to your community? This Action Learning Guide includes guidance, tools, and examples to explain what equity is, why it matters, and how it relates to health. It will help you get started with understanding key terms and concepts and where to begin to take action.

[Read more >](#)



Partnering With Residents

Engaging community members, especially people most often left out or unheard, is an essential part of improving health outcomes and advancing equity in communities. The guidance, tools, and examples here will help you engage and partner with community residents in a meaningful way.

[Read more >](#)



Getting Started With Policy Change

Ready to be an agent of change in your community? This Action Learning Guide includes guidance, tools, and examples you find here will help you get started with policy change and ensure your efforts are grounded in equity.

[Read more >](#)

WANT A THOUGHT PARTNER? CONSIDER ACTION LEARNING COACHES

- ▶ Help strengthen community efforts through online guidance and virtual learning opportunities.
- ▶ Connect with a coach via the **Contact Us** form.

★ **TIP:** You can find the Contact Us button at the bottom of our website, no matter where you are on the site.



KEY TAKE-AWAYS

- ▶ A safe, secure, and affordable place to call home is a foundation for good health.
- ▶ We can take action to **remove obstacles** to good health and **create more opportunities** for everyone in our communities.



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- Email me: kitty.jerome@chrr.wisc.edu

Questions & Discussion

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Thank You!