

WHO WE ARE



Known as the Indiana Association for Community Economic Development (IACED) for over 30 years, we are the state's only cross-sector intermediary for organizations committed to improving quality of life for Hoosiers.

Mission

Prosperity Indiana believes in a society where all persons can live and work in an environment that provides equitable access to economic and social opportunity.

Vision

Prosperity Indiana builds a better future for our communities by providing advocacy, leveraging resources, and engaging an empowered network of members to create inclusive opportunities that build assets and improve lives.

Values

Collaboration
Empowerment
Impact
Integrity
Social Justice

WHAT WE DO

We REAP Prosperity for our members!

Prosperity Indiana provides members with resources, opportunities for engagement, advocacy, and programs that support their work.

R ESOURCES

Monthly newsletter
Training
Technical assistance

Funding & data solutions
Industry best practices
COVID-19 resources

E NGAGEMENT

Networking
Regional meetings
Annual Summit

Facebook groups
Member directory
Let us share YOUR news

A DVOCACY

A voice legislators can hear!
Personal meetings with legislators
Statehouse Day

Full time advocates
Action alerts
Legislation tracker

P ROGRAMS

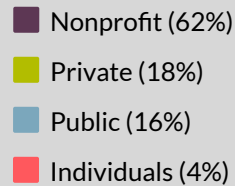
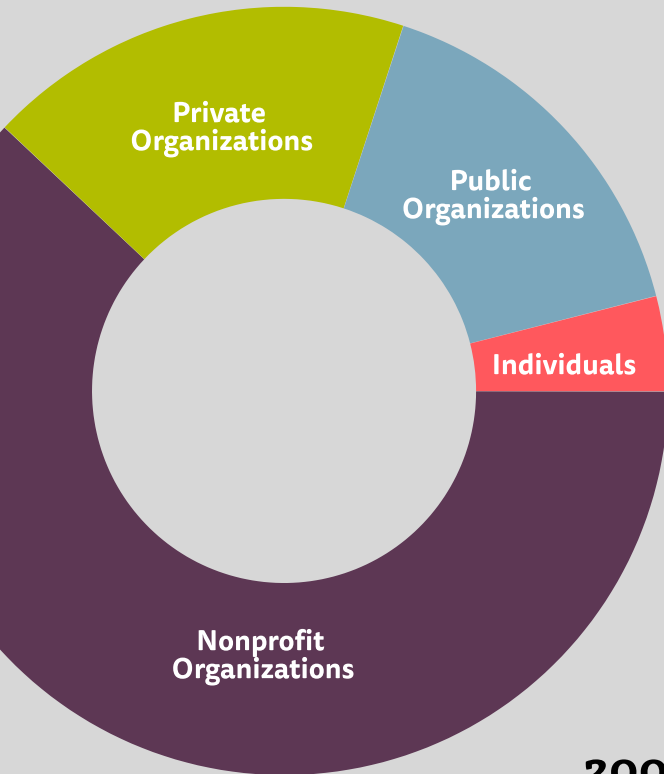
Envision Collaborative
Indiana Assets & Opportunity Network
Outcomes Platform
Community Loan Center

Opportunity Investment Consortium
Empower Indiana
Opportunity Starts at Home
Hoosier Housing Needs Coalition

OUR NETWORK

Indiana's finest community economic development leaders

One strong voice



92 Indiana counties

Industries

Banks, developers, housing authorities, social justice advocates, human services providers, community development corporations, associations, utilities, government agencies, and more

200 Member Organizations

with 900 participating individuals

2020 HIGHLIGHTS

- 49 training events with 2,500 participants
- 10 regional convenings
- 1227 A&O Network subscribers
- 65 one-on-one member meetings
- 305 attendees at 2020 Prosperity Indiana Summit
- 500 technical assistance hours
- 67 State & Federal meetings with Indiana lawmakers
- 30 counties served by a Community Loan Center
- Launched COVID hub
- Founded the Hoosier Housing Needs Coalition
- Named Opportunity Starts at Home lead by the National Low Income Housing Coalition

7,000 email subscribers

4,500 social media followers

Prosperity Indiana provides members with the tools they need to develop and implement effective strategies to fulfill their mission. Members receive the latest news, innovative solutions, and resources from the field. Training and technical assistance are provided at a discounted rate.

ProsperityIndiana.org/Resources



Consulting Services & Technical Assistance

Our professional staff consultants provide expert guidance for clients in the public, private, and nonprofit sectors. We strengthen linkages, mobilize community players, and help quantify impact. Our approach builds upon local strengths to ensure growth is genuine and sustainable for the community.

Our services include consulting and capacity building around:

- Consolidated Plans
- Needs Assessments
- Community Health Needs Assessments
- Public Participation Strategy
- Strategic Plans
- Program Development & Management
- Community Housing Strategy
- Grant Administration
- Outcome Evaluation
- Bylaws & Incorporation
- Organizational Structure
- Retreat Facilitation
- Capacity Mapping
- Coaching
- Advocacy Strategic Planning
- Compensation & Benefits
- Executive Search
- Organizational Structure
- Performance Evaluation
- Team Building
- Transition & Succession Plans
- Tourism Strategy

Training

Through national partnerships and local networks, Prosperity Indiana engages skilled trainers with real-world experience, tools, and expertise relevant to our members' goals. We develop customized training for local and statewide audiences on a variety of topics in multiple formats to ensure that resources are accessible and affordable.

Popular training topics include:

- Outcomes Measurement
- Project Development Training
- Introduction to Board Service
- COVID-19 Support
- Community Engagement
- Placemaking Basics
- Abandoned Housing Strategies
- Succession Planning
- Designing Effective Board Meetings
- Collective Impact
- Volunteer Management
- Grant Writing
- Presentation Skills
- Fundraising Strategies

Member Portal Resources

This exclusive launch pad provides members with networking opportunities, training and funding resources, and action tools. Inside the portal, bundle administrators may add up to 50 individuals to their membership, so that key personnel within their organization can receive full benefits too. PROSPERITYINDIANA.ORG/MEMBERS

Our member portal includes:

- COVID-19 Hub
- Grant making & writing tools
- Industry best practices
- Webinar & trainings archives
- Newsletter library
- Access to discounts on events, meetings, and training
- Facebook discussion forums
- Membership directory (including email addresses)
- Fundraising resources such as these recent campaigns:
 - Empower Indiana Challenge
 - Solar Uniting Neighbors
 - Homeward Bound
- Online membership badge that will increase website traffic
- Legislation Tracker
- Advocacy Action Center
- Industry best practices tips and templates
- Data Sharing

Prosperity Indiana, 1099 N. Meridian St., Ste. 170, Indianapolis, IN 46204, (317) 222-1221, info@prosperityindiana.org

RESOURCES

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ADVOCACY

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We believe strongly in the power of partnership and learning about best practices, opportunities, and challenges from peers.

Together, nearly 200 community economic development leaders across the state create positive change for Hoosiers.

ProsperityIndiana.org/Engagement



Networking

- Prosperity Indiana connects the dots between sectors for community leaders in banking, development, social justice, housing, human services, government, economic development and other industries
- We host convenings, initiate partnerships, provide resources, lobby legislation and keep members engaged with each other and aware of policies that affect their missions
- Members share data, tips, and challenges at in-person meetings and via private Facebook groups
- A monthly newsletter provides industry news and members share highlights and events from their world
- Organizations may add up to 50 individuals to their membership bundle so that key personnel can receive full benefits, such as action alerts, discounts on tickets, and more

Regional Meetings

Regional Member Meetings are held in various regions of the state each spring. Members learn industry best practices and connect with one another.

Policy and Pizza Meetings occur in the late summer and fall to share the next year's policy priorities with legislators in attendance.



Annual Summit & Leadership Awards

The Prosperity Indiana Summit is our annual statewide convening of members. Each year, approximately 300 of Indiana's finest community economic development leaders attend this day-long conference to connect with coalition partners, build relationships, and discover the latest in industry insights from over 40 professional experts.

Summit features an Awards Ceremony that exemplifies the best in Indiana community economic development leadership. Nominations are open to the public and collected from 92 counties. Winners are selected by industry peers and celebrated across the state.



John Niederman Rural Development Leadership Award
Robert O. Zdenek Staff Member of the Year Award
Key Award for Supportive Services Program of the Year
Michael Carroll Leadership Award

Sponsorship Opportunities

Prosperity Indiana is grateful to have a robust sponsorship program. Sponsors appreciate our statewide, cross-sector reach, and their funding supports our mission. **Many levels of participation are available** and packages include a variety of benefits related to marketing, social media, free tickets to events, advertising, and more. Please contact rodonohue@prosperityindiana.org with any questions.

Adopt-A-Member Program

- Dues from Leader and Champion levels cover membership dues for nonprofit organizations without means to join the network
- The Leader or Champion member selects organization to sponsor or asks Prosperity Indiana to select one on their behalf

Summit Sponsor Levels

- Presenting - \$10,000
- Platinum - \$7,500
- Gold - \$5,000
- Silver - \$4,000
- Bronze - \$3,000
- I'm In - \$2,000



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Prosperity Indiana works closely with policymakers to ensure persons of all ages, races, abilities, and income levels are included in the economic mainstream. We lobby, mobilize, and facilitate discussions with federal officials, state departments, and local governments on behalf of our member organizations.

ProsperityIndiana.org/Advocacy

Action Alerts keep members up to date on latest policies

Legislation Tracker gives members an in-depth analysis of top priority legislation

Advocacy Action Center lets members look up legislators and respond to the most recent Action Alerts



2021 URGENT PRIORITIES

- Provide adequate housing stability resources so that no Hoosier is evicted, foreclosed upon, or made homeless due to the pandemic
- Increase Hoosiers' consumer protections, guarding against predatory lending and increasing financial assets and opportunities at a time of great economic upheaval
- Protect resources for community economic development organizations in budget decisions to ensure vital services for the organizations on the front lines of the pandemic

Please contact Andrew Bradley, Prosperity Indiana Policy Director, at abradley@prosperityindiana.org with any questions.



Affordable Housing

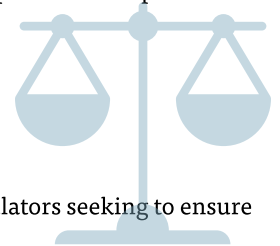
- Ensuring robust federal funding programs that target rural development and housing assistance, counseling, choice vouchers, etc.
- Creating funding programs that avert evictions by providing temporary financial assistance, housing counseling, and legal aid for renters experiencing economic shocks and homelessness
- Defending Individual Development Accounts (IDA) and Neighborhood Assistance Program (NAP) tax credit programs that spur economic opportunity in local communities
- Enacting new state tax credit resources in the 2021 state budget to expand affordable housing for low-income households
- Supporting de-centralization of statewide local service delivery programs and reducing administrative burdens that hinder their ability to service communities
- Engaging in regional Comprehensive Economic Development Strategy (CEDS) planning to ensure U.S. Economic Development Administrative programs most effectively build regional economic prosperity

Community Development

- Protecting lowest-income households from rent increases or work requirements that do not improve self-sufficiency
- Protecting fair housing rules and expanding resources of HUD's Affirmatively Furthering Fair Housing program to end housing discrimination
- Increasing renter protections against serious habitability violations that have helped fuel the eviction crisis in Indiana
- Addressing the appraisal gap for home construction that impedes the production of homes that are affordable for lower- to middle-income aspiring homeowners
- Prioritizing the Indiana Affordable Housing and Community Development Fund's goal to meet community economic development needs
- Evaluating effectiveness of 5 year Consolidated Plan and Qualified Allocation Plan in meeting urgent affordable housing needs and facilitating community-driven projects from non-profit developers

Consumer Protection

- Responding to federal consumer protection rules and regulations
- Protecting the ability of the Consumer Financial Protection Bureau (CFPB) to take action against unfair lending practices and promote a fairer financial market
- Enacting a 36% rate cap for payday loans
- Opposing predatory products that target low income communities
- Promoting common-sense safeguards against rent-to-own contracts that lead to borrow default
- Modernizing the Community Reinvestment Act (CRA) and providing feedback to financial institutions and regulators seeking to ensure needs are met in low- and moderate-income communities



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Prosperity Indiana offers many innovative programs that support our members' work in asset building, collective impact, outcomes measurement and more.

ProsperityIndiana.org/Programs



Community Loan Center



The Community Loan Center Affordable Small-Dollar Loan Program (CLC) is an alternative to expensive payday loans. Prosperity Indiana is the Indiana statewide coordinator for the CLC program. Twenty-three counties in Indiana are currently served by a local CLC lender. ProsperityIndiana.org/CLC

Indiana Assets & Opportunity Network



Co-led by Prosperity Indiana and the Institute for Working Families, the A&O Network strives to increase asset acquisition for low-wealth Hoosiers and strengthen local economies through policy, advocacy, and capacity building. A&O advocates for economic security issues, such as housing, child care, food, transportation, and health care. ProsperityIndiana.org/A&O

Housing4Hoosiers



Housing4Hoosiers is a Prosperity Indiana program that provides affordable housing resources and educational information about tenant and landlord rights and responsibilities in Indiana. The goal of the program is to ensure Hoosiers have safe, affordable, and stable homes they can count on in their community. "Renting in Indiana: A Handbook for Tenants and Landlords" by SCIHO can be found at <http://housing4hoosiers.org/>. Individuals can contact Housing4Hoosiers for assistance.

Envision Collaborative



Envision Collaborative combines training, coaching, and technical assistance to expand impact of comprehensive community development. This holistic approach engages residents, nonprofits, government, and other stakeholders in developing and implementing strategies that affect quality of life. ProsperityIndiana.org/Envision-Collaborative

Empower Indiana



In partnership with CareSource Foundation, Prosperity Indiana conducted the Empower Indiana Grant challenge in 2019 that awarded nearly \$100,000 to nonprofit organizations actively addressing social determinants of health. ProsperityIndiana.org/EmpowerIN

Opportunity Investment Consortium



Prosperity Indiana is proud to be a training and resource partner for the Opportunity Investment Consortium. The purpose of the Consortium is to encourage the transformation of Opportunity Zone neighborhoods into vibrant places that are sustainable for both residents and businesses. ProsperityIndiana.org/OIC

Opportunity Starts at Home



Indiana's Opportunity Starts at Home coalition strives to increase affordable rental housing for extremely low-income Hoosiers through existing and new housing infrastructure and by providing direct support to organizations that assist the homeless. The coalition will advocate for policy changes, such as reducing federal and state housing stability barriers and expanding housing vouchers. ProsperityIndiana.org/OSAH

Outcomes Platform



The Outcomes Platform is a cloud-based data collection and reporting tool that utilizes a system called InsightVision. It addresses two critical areas of outcome analysis for Prosperity Indiana members: 1) Organizational performance and 2) Collective impact strategy. ProsperityIndiana.org/Outcomes-Platform

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