



Insightformation presents “Technology and Practices to Streamline Collective Impact and Information Sharing to Address the Opioid Crisis”

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INSIGHTFORMATION FOUNDER AND PRESIDENT

- Globally recognized expert in Strategy Management, Collective Impact, and Balanced Scorecard methodology
- Author of the highly-acclaimed chapter, “Implementing Population Health Strategies” in the book, “Solving Population Health Problems through Collaboration” (Routledge, 2017)
- Highly sought speaker for organizations, communities, and coalitions striving to address issues that no one organization can address alone

Description of this FREE webinar:

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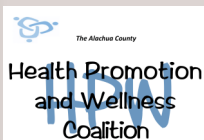
When facing the devastating impact of the worsening opioid and heroin crisis, most people feel overwhelmed. People across the community, in different roles and sectors, generally lack the information, resources and tools they need to manage an effective response to this epidemic.

Fortunately, innovative technologies and practices can dramatically accelerate and streamline how a community can launch (or upgrade) and manage a comprehensive response using resources that are often available for free.

Webinar participants will see how a **comprehensive strategy map template** helps tame the complexity of this issue and they will learn how to download the free PowerPoint version. They will also get a tour of the **Opioid Coalition Resource Hub** (OCRH), the free, online source of actionable information and tools (mostly free) to equip volunteer teams with what is needed for rapid response. The combination of the robust strategy map framework and the OCRH enables communities to engage a diverse group of stakeholders who otherwise would not have the understanding, confidence or tools to quickly take action. This approach is modeled after the KaBoom approach to building a playground in a day using almost entirely volunteers who contribute just a few hours of time each.

The OCRH has essential information, training, recommended measures, examples of action steps and tools that can—in the majority of cases—be used for free. This enables almost anyone who cares about the opiate crisis to play a valuable role in implementing a comprehensive strategy.

HOSTED BY:



The Webinar includes a brief demonstration of InsightVision, an online strategy management system which greatly streamlines continuous communication, management, measurement and monitoring of all the actions and the impact that they are having.

Finally, the Webinar will include access to a variety of other free papers and recorded Webinars that will allow you to quickly dig into more details of the specific topics that interest you.