



Dear Potential Partner:

I am excited to share the date and focus of the **2018 Prosperity Indiana Summit and Statehouse Day**, January 23 and 24, 2018 at the Sheraton Indianapolis City Center Hotel. The theme will be the intersection of **community health and community development**. Day one, you will mobilize for prosperity by engaging policymakers at the Statehouse. Day two, you will learn and connect to advance your business goals.

A person's home address reflects the daily living conditions that create—or limit—opportunities to be healthy. A prosperous community is one where Hoosiers make healthy choices and connect to economic opportunity. Factors that influence health include education opportunity, quality housing, and jobs. Financial inclusion, asset building, access to services and healthy food, sustainable energy, and infrastructure to connect and move people in healthy ways are critical. **While the goals of the community health and community development fields are aligned, approaches and language differ. Our focus will be on cultivating and highlighting the synergies.**

Please consider sponsoring the event. Details are available in the sponsorship prospectus. You will learn and gain exposure to member organizations and partners across the state of Indiana. **Sponsorships range from \$500 - \$10,000.**

Join changemakers, placemakers, policymakers, builders, connectors, leaders, and lenders from the nonprofit, public, and private sectors. If you have sponsorship questions, please contact Jessica Love at jlove@prosperityindiana.org or 317-454-8537.

Regards,

A handwritten signature in black ink, appearing to read "Andy Fraizer".

Andy Fraizer
Executive Director



SPONSORSHIP PACKAGES

PRESENTING SUMMIT SPONSORSHIP - \$10,000 (1 AVAILABLE)

- 10 registrations to the summit
- Logo on the cover of the event program
- Full-page ad on the back cover
- Logo on name badges
- Verbal recognition at all plenary events
- Speaking opportunity at all summit content plenary sessions
- Newsletter spotlight in Rebuilding Indiana Monthly
- Feature content at one summit session
- 10 social media mentions
- Podcast episode featuring the content of sponsor's choice
- Opportunity to insert into the summit registration bag
- Special logo recognition during ALL plenary events
- Logo recognition during summit and ALL marketing and printed lanyard
- Exclusive recognition as sponsor on the summit web site
- Logo sponsor and present Michael Carroll Leadership Award at lunch

PLATINUM SPONSORSHIP - \$7,500 (1 AVAILABLE)

- 7 registrations to the summit
- Full-page program ad
- Opportunity to insert into the summit registration bag
- Logo recognition during summit and all print marketing
- Special logo recognition during one plenary event
- Verbal recognition at all plenary events
- 7 social media mentions
- Logo sponsor and present John Niederman Rural Leadership Award at lunch

GOLD LEVEL SPONSORSHIP - \$5,000 (1 AVAILABLE)

- 5 registrations to the summit
- Full-page program ad
- Logo recognition during summit
- Opportunity to insert into the summit registration bag
- Logo recognition in the program for one content session (breakout)
- Logo recognition during summit
- 5 social media mentions
- Logo sponsor and present Robert O. Zdenek Staff Member of the Year Award

SILVER LEVEL SPONSORSHIP - \$4,000 (1 AVAILABLE)

- 4 registration to the summit
- Half-page program ad
- Logo recognition during the summit
- Opportunity to insert into the summit registration bag
- 4 social media mentions
- Logo sponsor and present Key Award for Program of the Year

BRONZE LEVEL SPONSORSHIP - \$3,000 (UNLIMITED)

- 3 registrations to the summit
- Logo recognition during the summit
- 3 social media mentions
- Half-page program ad

I'M IN! SPONSORSHIP - \$2,000 (UNLIMITED)

- 2 registrations to the summit
- Logo recognition during the summit
- Quarter-page program ad

PROGRAM AD

- Half Page Ad: \$500
- Full Page Ad: \$1,000